

# 2024 Global AI Adoption Report

## Banking on AI



Artificial Intelligence (AI) is rapidly transforming industries, with banking at the forefront. According to [MIT Tech Review Insights](#), 78% of global business and IT leaders are exploring AI and other next-gen technologies. This report delves into the current state of AI adoption in the banking sector and the future outlook.

While 78% of leaders are exploring AI, 64% of those who have not yet invested in AI say they likely will in the future. This indicates a strong interest in AI, even among those who have not yet made significant investments. The report also highlights the challenges and opportunities associated with AI adoption in banking.

### Key Findings

The report identifies several key findings regarding AI adoption in banking. First, 78% of global business and IT leaders are exploring AI and other next-gen technologies. This is a significant increase from previous years, reflecting the growing importance of AI in the industry. Second, 64% of those who have not yet invested in AI say they likely will in the future. This suggests a strong interest in AI, even among those who have not yet made significant investments. The report also highlights the challenges and opportunities associated with AI adoption in banking.

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