

2018

2018 IT Brand Leaders Voted By IT Pros

2018 IT Brand Leader Surveys Voted by IT Pros	IT BRAND MARKET LEADER Voted by IT Pros	IT BRAND PRICE LEADER Voted by IT Pros	IT BRAND PERFORMANCE LEADER Voted by IT Pros	IT BRAND RELIABILITY LEADER Voted by IT Pros	IT BRAND SERVICE AND SUPPORT LEADER Voted by IT Pros	IT BRAND INNOVATION LEADER Voted by IT Pros
FC All-Flash Arrays						
Ageless Storage						
All Flash NVMe-oF Storage						

Brand Leader Reports are designed to measure the pulse of brand leadership in specific product categories using independent, non-sponsored surveys. Respondents are solicited from over 1,000,000 members of 100+ online IT groups, and from the IT Brand Pulse subscriber base of 150,000 IT professionals.

(Flash Memory Summit)

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(Brian Schwarz),

(Chadd Kenney),

(Jason Nadeau),

NVMe,

(AI)

(ML)

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IT (ITBrandPulse)

NVMe

FC

(Ageless Storage)

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FC All-Flash Arrays	PURESTORAGE		PURESTORAGE			PURESTORAGE
Ageless Storage	PURESTORAGE		PURESTORAGE	PURESTORAGE		PURESTORAGE
All Flash NVMe-oF Storage						PURESTORAGE



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Brand Leader Awards



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2018 Innovation Leader

FC All-Flash Arrays
NVMe-oF Storage
Ageless Storage
Voted by IT Pros



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