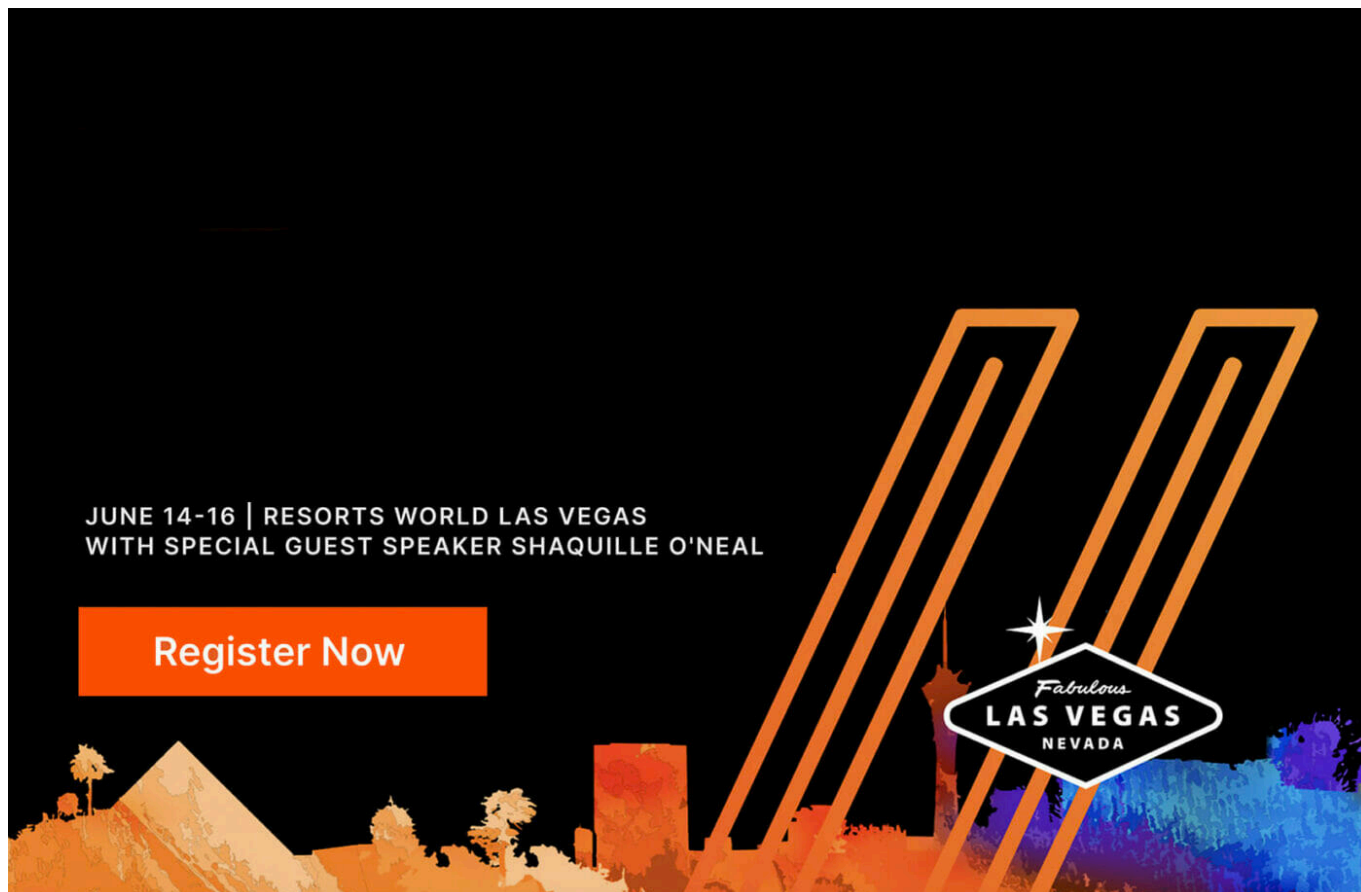


10 Reasons to Attend Pure//Accelerate 2023



Are you ready to level up your career and data success? If so, [Pure//Accelerate 2023](#)[®] is the place to be—with three epic days of keynotes, sessions, and demos to embrace transformation and fast-forward innovation.

Not convinced yet? Here are 10 more reasons why [you don't want to miss this event](#).

1. C'mon, it's in Vegas!

The energy, the lights, the action. With restaurants helmed by celebrity chefs and entertainment offerings that are second to none, Las Vegas is the ultimate stage for Pure//Accelerate.

2. See Shaquille O'Neal, live and in person.



The NBA Hall of Famer, media personality, and philanthropist will be joining our Morning Keynote on June 14 for a dynamic Q&A session to talk about “The Shaq Effect.” Shaq’s off-court accolades rival his athletic accomplishments, having founded a number of successful businesses and partnerships, as well as dabbling in acting, music, television, and gaming. He’s the perfect addition to our Pure//Accelerate starting lineup!

3. Access a world-class curriculum with free product training and certification exams—a \$4,500 value.

With your registration, you’ll get free access to Pure//Accelerate PEAK training and a voucher for a free certification exam of your choice. A wide range of sessions will guide you through the latest features and capabilities of Pure Storage products, help you strengthen your current skills, and prepare you for [Pure IT Professional Certification](#) exams. [Explore training sessions at Pure//Accelerate.](#)

4. Be the first to hear about new additions to the Pure Storage portfolio.

We’re sharing our vision for the all-flash data center of the future—and all the new technology and consumption models that will uncomplicate your storage, forever. Meet one-on-one with Pure Storage product experts and industry thought leaders to discuss your needs and see demos of Pure products in action.

5. Get a chance to win a trip to a Formula One race and other great prizes.

If you registered for Pure//Accelerate by March 31 and attend the event, you'll be entered to win an exclusive Formula 1 racing experience valued at \$13,000 USD.

One (1) lucky winner will receive:

- Two tickets to attend the US Grand Prix in Austin, TX (October 2023)
- Three-night hotel accommodations
- Round-trip airfare for two

Note: You must be in attendance at the drawing to win this prize.

6. Hear from and connect with thought leaders and Pure executives.

Hear directly from (and connect with) visionaries who bring innovation to life. Pure Storage executives and world-renowned speakers will share their vision for the future, including CEO Charles Giancarlo, CTO and co-founder John “Coz” Colgrove, industry experts, and other thought leaders.

7. Level up with inspiring ideas and breakthroughs.

Gain actionable insights that you can take home, share with your team, and start using right away.

8. Learn strategies to reduce power, space, and energy usage in your data center.

Learn how to make a measurable impact in your data center, on your bottom line, and for the planet with the most energy efficient data storage technologies available. Pure Storage can help you create a greener foundation for your data center.

9. Celebrate with industry peers.

Network with peers—in person! Join us at the Pure//Accelerate Welcome Reception where you can catch up with industry colleagues, make new friends, and create connections.

10. Gain real-world advice from customers like you.

Hear stories of transformation and success—all to enable you to maximize the value of your data.

[*See the full event agenda here.*](#)

