

Pure Partners with Cohesity to Deliver Rapid Recovery at Scale



Today, we [announced](#) a strategic partnership with Cohesity® to bring to market the industry’s first jointly engineered all-flash modern backup and recovery solution for rapid recovery, ransomware protection, and reuse of data.

The solution is called Pure FlashRecover™, Powered by Cohesity®. There has never been a more important time to ensure that you can **recover** from your backup data fast, reliably, simply, **and at scale**. We’ve brought together Pure’s unified fast file and object FlashBlade® storage with modern, flash-optimized backup from Cohesity DataProtect software to address an urgent challenge for so many businesses today. And, we’re providing single-point purchasing, deployment, and support delivered through Pure.

The best solutions are **customer-driven**, address a clear and well-understood problem worth solving, and provide investment protection by delivering a flexible foundation for scale. The new jointly engineered Pure FlashRecover, Powered by Cohesity solution helps ensure the most demanding business continuity in the event of a disaster or a ransomware attack. It also reduces data center complexity with ever-growing petabyte-level recovery requirements. It’s a dynamic end-to-end all-flash modern backup and recovery solution that provides the massive throughput and scalability required to address the **recovery** requirements of modern data-driven organizations. And because it leverages the FlashBlade unified fast file and object platform, it does not introduce a new “single-use silo” into the data center.

- **Performant**

- Up to 3x faster backup and restore throughput than disk-based alternatives

- The ability to recover thousands of virtual machines
- Up to 1PB of data a day to meet large disaster recovery (DR) needs and the most demanding SLAs
- **Simple**
 - Ease of management, auto-discovery, and configuration of FlashBlade
 - Non-disruptive upgrades
 - Native cloud integration for flash-to-flash-to-cloud backup and recovery and low-cost public cloud storage for long-term retention
- **Scalable**
 - Disaggregated, scale-out architecture
 - Independent scaling of compute and storage for backup and recovery
 - Reuse of backup data on FlashBlade for modern applications

The partnership between Pure and Cohesity is based on a shared vision of delivering ultimate simplicity to customers. Core values of innovation and customer obsession have put both companies in the top 1% of Net Promoter Scores (NPS) among B2B companies. Integrating our solutions and go-to-market approach makes it easier than ever for you to experience the benefits both companies provide. In addition to the technology, you benefit from:

- **Simplified ordering:** Receive a single solution quote and purchase a complete solution via a single purchase order with the addition of [Cohesity DataProtect software](#) to the Pure price list.
- **Streamlined support:** Single-point support delivered through Pure provides seamless and direct access to a world-class support organization and technical assistance for a truly integrated experience.
- **Dynamic partnership:** Pure will become a [Cohesity Technology Partner](#) and will engage in continued joint innovation.

Learn more about the [Pure](#) and [Cohesity](#) partnership.