

# Partners Recognized for Outstanding 2022 Performance at Pure's Global Partner Forum



Our customers are lucky. Their storage and data management infrastructure needs are solved by the greatest partners in the world! Why do I make such a bold claim? It's because Pure Storage is a 100% partner model business, which means we work with partners in all routes to market (Resellers, Distributors, Managed Service Providers, Global System Integrators, and Technology Alliances) around the world. Our [Partner Program](#) requires consistent engagement with us to ensure a customer's needs and demands are met. Plus, we vet each application and select only those partners who have deep knowledge of the storage and data management markets. It's not easy to be a Pure Storage partner, but the rewards make it worth the investment!

## Why Partners Matter

We've all had an experience where you look for help but can't seem to find the right partner or resource to meet your needs. It could be a technology that is in limited availability, or the people don't have the right skills and knowledge to deliver a solution. Even more basic, it might be a communication problem where what you say you want or need is not understood by the partner that's available locally.

That's the beauty of our 100% partner model. Pure works with regional, national, and global partners to ensure the right solution is delivered by the right partner at the right time to keep your business in business. We collaborate with the top experts in storage and data management so that our solutions are there when you need them. Our partners are required to invest in their knowledge and skills on Pure technology to be able to configure and deliver exactly what you want or need. We provide online tools and support for our partners to leverage to enable them to meet, and exceed, your expectations of what a partner should do to help you be successful. You won't settle for anything less than what you want, and neither will Pure.

## Pure's Global Partner Forum: Rewarding Excellence

It's a privilege to work with our partner ecosystem every day. I was honored to present awards to several of them at the exclusive Global Partner Forum 2023: *Powered by Pure* event in [Las Vegas](#) on June 13, 2023. The partners on this list all have a passion for customers, and they are very successful in delivering innovative storage and data management solutions to customers who demand only the best for their businesses. Please join me in congratulating them on an outstanding year!

Worldwide Partner of the Year	<a href="#">World Wide Technology</a>
Fastest Growth Partner of the Year	<a href="#">ePlus</a>
Portfolio Partner of the Year	<a href="#">SHI</a>
Disruptor Partner of the Year	<a href="#">Insight</a>

Managed Service Provider Partner of the Year	<a href="#"><u>NTT Limited</u></a>
Global System Integrator Partner of the Year	<a href="#"><u>DXC Technology</u></a>
Breakout Alliance Partner of the Year	<a href="#"><u>Red Hat</u></a>
Distribution Partner of the Year	<a href="#"><u>Arrow France</u></a>
Americas Partner of the Year	<a href="#"><u>CDW</u></a>
EMEA Partner of the Year	<a href="#"><u>Computacenter</u></a>
APJ Partner of the Year	<a href="#"><u>ITOCHU Techno-Solutions Corporation</u></a>

I hope to see more names on this list in the years ahead!

## Join the Orange

Pure Storage continues to disrupt the storage and data management industry with innovative technology and incredible partnerships around the world. As I said at the beginning, it's not always easy to be a Pure partner, but the rewards are worth the investment. Can you see yourself in orange?