

The Pure Digital Experience at Pure//Accelerate



[Pure//Accelerate](#)® 2023 is coming soon to Las Vegas (June 14-16) and will be packed with great sessions geared toward helping you uncomplicate your storage, protect your data, and operate like a public cloud provider. There will also be lots of great conversations and meetups.

Who Is the Pure Digital Experience Team?

The Pure Digital Experience team is focused on helping you get the most out of your storage through intelligent AIOps and budget-friendly subscription plans. Our goal: to give you the flexibility to run your storage on premises or in the public cloud while only paying for what you use.

This year, the Pure Digital Experience team is excited to bring the following sessions to you live and in person. We have 45- and 20-minute sessions presented by our product teams and specialists. Topics include:

- Automation
- AIOps
- Data protection
- How customers are leveraging Pure's subscriptions to solve everyday problems

Check out the sessions below, and if you haven't already, register now for [Pure//Accelerate for FREE!](#)

Breakout Sessions at Pure//Accelerate

Automate Your Storage Management the Secure Way

June 14, 2023 | 4:00pm - 4:45pm

Presented by [Rush Maniar](#) & [Matt Bradford](#)

Learn how to manage your storage like a cloud provider and take advantage of the automation services through [Pure1](#)® edge management. Whether you're interested in self-service upgrades, optimizations, or intelligent automatic provisioning, we'll show you how to incorporate these functions securely into your storage infrastructure.

Everything, Everywhere, All at Once with Evergreen Subscriptions

June 14, 2023 | 11:00am - 11:45am

Customer panel presented by [Taruna Gandhi](#)

Learn everything, everywhere, all at once about how the [Evergreen](#)® architecture and consumption-based subscription models can help you control uncertainty and minimize risk in your cloud deployments—on premises or in a public cloud. Hear from everyday heroes (customers) who found optimism and joy with their newly found subscription powers.

Flash Talks at Pure//Accelerate

Cover Your Assets with the Pure1 Data Protection Assessment

June 14, 2023 | 1:30pm - 1:50pm

Presented by: [Payal Srivastava](#) & [Matt Bradford](#)

Protecting your organization's data can be a complex and ongoing process involving many stakeholders. Pure Storage provides a simple and effective last line of defense for your overall strategy. In this session, you'll see how [Pure1](#) is simplifying data protection and can help align protection strategies with Pure Storage leading practices. Don't leave your data vulnerable and learn how to protect your volumes, directories, file systems, and buckets from accidental eradication and ransomware with Pure1.

AIOps Never Sleeps—So You Can

June 15, 2023 | 2:00pm - 2:20pm

Presented by: [Sandeep Phadke](#) & [Matt Bradford](#)

AI is undoubtedly part of our daily lives. With AIOps, AI can distill mountains of data into actions in a fraction of the time that humans can. Learn how AIOps helps ITOps, DevOps, and SRE teams work smarter and faster, so they can detect digital service issues earlier and resolve them before operations and

customers are impacted. This session will show how Pure Storage is leveraging AI in its operations and services and how you can take advantage of them to do more with less.

Three Innovative Things Happening with AIOps for Databases

June 15, 2023 | 1:30pm - 1:50pm

Presented by: [Melody Zacharias](#) & [Matt Bradford](#)

This inspirational, quick-paced session features a database administrator and a system administrator demonstrating the top three AIOps functions. Learn what delights system administrators, thrills DBAs, and breaks down team barriers to lead to better overall functionality of hardware and personnel. Walk away with actionable skills to improve insights and streamline workflows.

Achieve IT Agility for Business-critical Applications with Pure Storage's Evergreen Architecture

June 15, 2023 | 3:00pm - 3:20pm

Presented by: [Tony Huynh](#)

This session covers how Pure Storage's unique [Evergreen](#) architecture has delivered over 10,000 controller upgrades for users, all non-disruptively and with zero impact to their applications. Learn what to expect from a non-disruptive upgrade and how to keep your storage modern and meet application growth seamlessly for over 10 years without rebuys or planned downtime. This can deliver both operational and financial efficiencies for your IT team.

In addition to these sessions, you can also drop by the Pure Storage Pavilion for one-on-one conversations about AIOps and storage subscriptions. We can't wait to [see you in Las Vegas](#) for [Pure//Accelerate!](#)

