

Third Time's a Charm for FlashBlade



PURESTORAGE®

Gartner
Peer Insights
Customers'
Choice 2023

**THREE
YEARS IN
A ROW.**

99% of Customers are Willing to
Recommend Pure Storage

Pure Storage rated 4.8/5* ★★★★★

*as of January 31, 2023; Overall Rating based on 50 reviews and Willingness to Recommend based on 49 reviews.

The last 12 months have been tremendous for Pure and our entire portfolio, particularly FlashBlade®. At Pure//Accelerate® last year, we announced [FlashBlade//S™](#), our high-performance file and object storage platform with a modular architecture built for modern unstructured data needs.

We recently introduced [FlashBlade//E™](#), our capacity-optimized storage platform with better energy savings, efficiency, and TCO.

Obviously, our customers are taking notice, because, for the third year in a row, Pure has been recognized as a Customers' Choice for Distributed File Systems and Object Storage on Gartner® Peer Insights™. Out of 49 eligible reviews, we scored a 99% Willingness to recommend and an Overall Rating of 4.8 out of 5 stars based on 50 reviews, as of January 31, 2023. Pure is honored to receive this distinction three years running.

Pure brings innovation to market and strives to delight our customers while solving their challenges. The introduction of the latest generations of FlashBlade is a result of listening to feedback and architecting even better solutions.

But don't take our word for it; here's what some of our customers have to say about Pure Storage:

“Pure has the best customer support and professionals in the industry. Because of Pure our business has been able to change our processes and enable the business to be more agile and adapt to changes.”
-[Storage Admin, Healthcare and Biotech Industry](#)

“Changed our IT Department for the better by leaps and bounds.”-[CIO, IT Services Company](#)

“Have managed many other storage systems but nothing comes close to Pure. Absolute fan of this system. It is seamless to deploy, manage and maintain.” -[Infrastructure Team Lead, Finance Industry](#)

We're one step closer to making the all-flash data center a reality, and FlashBlade is just the beginning of this new era. A huge thank you to our customers for joining us on this journey.

We promise to keep delivering products and an unmatched customer experience. We'd love to hear from you too! [Leave us a review on Gartner's site.](#)

[Read the Full Report](#)

Gartner, Voice of the Customer for Distributed File Systems and Object Storage, Peer Contributors, 24 March 2023. GARTNER is a registered trademark and service mark, and the GARTNER PEER INSIGHTS CUSTOMERS' CHOICE badge and PEER INSIGHTS are trademarks and service marks, of Gartner, Inc. and/or its affiliates in the U.S. and internationally and are used herein with permission. All rights reserved. Gartner Peer Insights content consists of the opinions of individual end users based on their own experiences with the vendors listed on the platform, should not be construed as statements of fact, nor do they represent the views of Gartner or its affiliates. Gartner does not endorse any vendor, product or service depicted in this content nor makes any warranties, expressed or implied, with respect to this content, about its accuracy or completeness, including any warranties of merchantability or fitness for a particular purpose.

