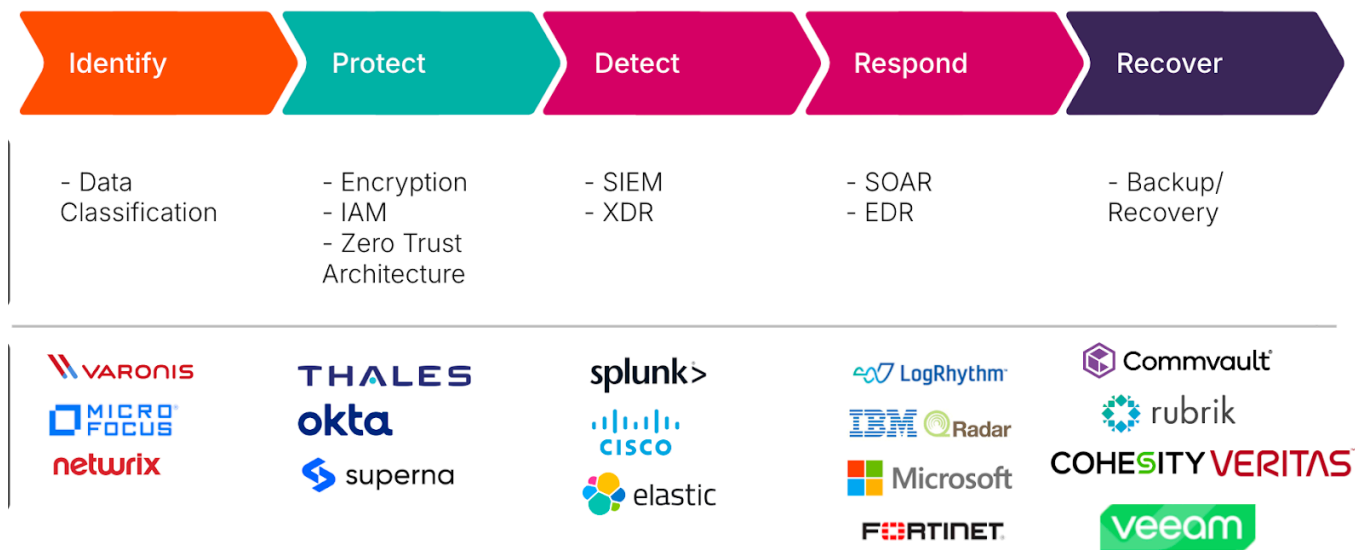# Adding to Your Arsenal: Pure's Security Partners and What They Can Do for You

With the rapid evolution of ransomware attacks and cyber threats and the appearance of new regulations like the EU's Digital Operational Resilience Act (DORA), which goes into effect this coming January, building a cyber resilient business isn't just a necessity—it's a strategic advantage.

That's why Pure Storage partners with some of the world's leading security solutions to enhance your existing cyber recovery capabilities. In addition to our own cutting-edge, built-in data security features, the Pure Storage platform integrated key features with the world's leading SIEM, SOAR, and XDR providers. These integrations help you create a robust, comprehensive cyber resilience strategy and ensure your business is compliant with regulatory concerns.

Here's a look at the Technology Alliance Partners that *help us help you* comply, protect your data, and recover it swiftly.

PURESTORAGE®

Identify	Protect	Detect	Respond	Recover
- Data Classification	- Encryption - IAM - Zero Trust Architecture	- SIEM - XDR	- SOAR - EDR	- Backup/ Recovery

VARONIS
MICRO FOCUS
netwrix

THALES
okta
superna

splunk>
CISCO
elastic

LogRhythm
IBM QRadar
Microsoft
FORTINET

Commvault
rubrik
COHESITY VERITAS
veeam

Snapshots, Backup, and Recovery: A New Era

There's been a huge rise in cybercrime, including ransomware attacks. If your enterprise can't recover quickly, it's risking millions in lost revenue and potential liabilities, not to mention existential threats to brand reputation. Having a powerful and reliable data backup and recovery solution in place is critical for ensuring business continuity and data reusability for things like DevOps and analytics.

To address these challenges, Pure Storage provides an all-flash backup solution for quick, easy, and reliable backup and recovery of enterprise data at scale. And we're able to do this with the help of our innovative backup and recovery security partners:

Commvault: Make Data Protection Easy

Pure Storage and Commvault offer a comprehensive data protection and recovery solution that's particularly suited for financial organizations facing sophisticated cyber threats like ransomware. This partnership combines Commvault's cyber resilience software with the secure, high-performance Pure Storage platform to secure, manage, and rapidly recover critical data and applications.

The solution's modular design allows financial firms to meet compliance standards, such as DORA, and to address varied recovery needs with features like the air-gapped Cyber Resilient Vault, isolated recovery environments for testing and analysis, and ultra-fast recovery options for mission-critical systems. This approach ensures minimal downtime and operational continuity even under severe cyber incidents, giving customers confidence in their data resilience.

Via its IntelliSnap technology, Commvault layers **orchestration and data management** on top of the unified fast file and object storage (UFFO) of Pure Storage® FlashBlade® to streamline and simplify snapshot management.

Commvault offers:

- **Speed:** Disaggregated architecture with FlashBlade, IntelliSnap, and Storage Accelerator combine for lightning fast restores that fully leverage the power of flash.

- **Security:** Commvault's zero trust architecture with AI-assisted threat detection and multiple layers of indelibility from Pure Storage SafeMode™ Snapshots and S3 Object Lock.

- **Simplicity**: A single object bucket on FlashBlade is all you need for a Commvault Cloud Library.

- **Scale:** That one object bucket creates a single, dynamic path for all Commvault data to flow to and from the FlashBlade, without sacrificing performance.

Together, Commvault and Pure Storage joint solutions enable the compliance, data protection, and recovery performance enterprises require to keep their applications running and their customers happy.

Kyndryl: By-design Storage Protection

Pure Storage and Kyndryl collaborate to offer tailored solutions that tackle the complex challenges enterprises face in modernizing applications and

infrastructure. Our partnership, [announced in 2022](#), focuses on enhancing automation, multi-cloud management, containerization, and other critical areas, with built-in cyber resilience at the storage level. This enables seamless data portability for cloud-based applications, whether in the cloud or on premises.

Kyndryl's approach combines extensive technical expertise, industry insights, and top-tier partner technologies to deliver unique, end-to-end offerings. The partnership with Pure Storage supports this strategy by bringing advanced storage and data management solutions aligned with Pure Storage's values of simplicity, reliability, agility, and innovation—qualities that distinguish us from other infrastructure providers.

Veeam: Easy Snapshot Management

[Veeam](#) and Pure Storage partner to drive application availability and performance. Pure Storage™ FlashArray™ integrates with Veeam's Universal Storage API 2 to provide seamless snapshot management. Also, Veeam has validated both [FlashBlade](#) and [FlashArray//C](#) as storage targets to enable fast and rapid restore and ransomware mitigation.

Pure Storage is also an Elite Partner in Veeam's Technology Alliance Program, allowing Veeam and Pure Storage to work bi-directionally across engineering, sales, and marketing. In addition, Pure Storage shares many channel partners with Veeam, giving customers the flexibility to work with the reseller of their choice.

Rubrik: Optimize the Bottom Line

Pure Storage and [Rubrik](#) joined forces to deliver modern data protection with efficient, highly performant all-flash storage that is easy to deploy and simple to manage. Pure Storage integrates with Rubrik at the front end via a FlashArray API that provides snapshot integration with Rubrik Briks. With Pure Storage FlashArray SafeMode Snapshots, you can ensure Rubrik data is secure, immutable, and protected indelibly across multiple locations.

Combining Pure Storage and Rubrik allows you to **focus on improving your**

business processes instead of always struggling to keep proprietary data available and easily recoverable in the case of disasters or ransomware attacks. Pure and Rubrik give you just what you need: deep protection, easy management, and powerful analytics for massive data sets.

Veritas: Scale Faster, Protect Better

Veritas is a data protection leader for the world's most important enterprises. Through our partnership, we're helping multicloud enterprises attain integrated snapshot-based protection for scale-out data in FlashArray solutions.

Using Veritas NetBackup and CloudPoint, customers can achieve high-performance data protection for their data in FlashArray storage arrays and lower their recovery time objectives (RTOs).

Analytics and Insights

Splunk: Supercharge Your Data Protection

A market leader in machine data analysis, Splunk delivers operational intelligence for security and IT. Using Splunk on FlashBlade or FlashArray means faster processing and analysis for ransomware protection.

Splunk Enterprise can be used with both Pure Storage FlashArray and FlashBlade. Use FlashArray as consolidated block storage for the Splunk hot/warm tier and FlashBlade for the Splunk cold tier.

Combined, Pure Storage and Splunk provide:

- Faster time to insights

- Consolidated infrastructure and efficient scaling

- Redacted overhead for Splunk administrators

Elastic: Make Analytics Quick and Easy

Elastic helps companies store, search, and analyze data with ease and at scale. When disaster strikes, customers using Elastic can process log analytics quickly and efficiently with FlashBlade, allowing you to focus on business outcomes while enjoying cloud-like agility and all-flash performance.

The FlashBlade-powered Elastic Stack solution captures the best of Elasticsearch while addressing the limitations of traditional distributed DAS models. FlashBlade disaggregates compute from storage and provides the same performance for hot and cold tiers.

Better Together: Faster Insights with SIEM, SOAR, and XDR Providers

Pure Storage, together with our trusted security partners including Cisco, IBM, LogRhythm, Microsoft, and Splunk, offers an integrated, scalable approach for customers to detect, analyze, and respond to security threats. These integrations with FlashArray and FlashBlade allow high-level logs to be exported to the security tools with the proper formatting so security analysts can set up alerts. In addition with SOAR integrations, action scripts can be triggered to create SafeMode Snapshots should an alarm be triggered, greatly accelerating actions to secure workloads on the array.

Cyber resilience isn't just about safeguarding data; it's about securing the future of your business. From protecting, managing, and recovering your critical data, to rapid recovery, and seamless automation and enhanced analytics, our ecosystem provides a solid foundation to enhance cyber resilience across your enterprise.