

Video: Protection from Ransomware Attacks



Now more than ever, protection from ransomware is top of mind. We take an extra level of precaution with everything we do today, whether visiting a friend or family member, shopping for essentials, or taking the dog for a walk. We've evolved and adapted to our surroundings and developed a new level of awareness of potential risks.

With an ever-increasing reliance on technology, businesses face new types of vulnerability—especially when it comes to data. Just as we need to be mindful of the world around us today, businesses need to protect themselves and have a recovery strategy to address the growing number of cyber threats. Many businesses don't have the tools in place to recover easily, and more importantly, rapidly.

Pure FlashBlade Provides Protection from Ransomware Fast Recovery

A unified fast file and object storage platform, Pure FlashBlade® takes SafeMode snapshots that can help you recover quickly from ransomware attacks. Users not only rave about FlashBlade's high-performance and simplicity but also trust Pure for protection from ransomware, to get their system up and running again quickly. They've avoided hours of lost productivity and avoided losing thousands of dollars by not having to pay ransom to attackers.

While we hope you never experience a ransomware attack, you need to be ready and take necessary measures to reduce risks and ensure you can recover with little to no disruption to your business.

[Learn more](#) about how Pure offers peace of mind.